

EXPERIENCE | DISCIPLINE | INTEGRITY

At **NEW MAINSTREAM CAPITAL (“NMS”)** we believe our extensive experience, disciplined investment approach and commitment to integrity make us an ideal capital partner.

The “center of gravity” at NMS is the establishment of alliances with senior management, which is grounded in a belief that successful investing is best achieved by cultivating the complementary strengths of capital partners and management partners.

NMS focuses exclusively in the lower middle market. We specialize in partnering with founder/entrepreneurs and accomplished executives to acquire and build market leading companies. We target growth companies poised to benefit from sustainable growth trends and deploy a conservative capital structure to minimize risk.

The Managing Partners formed NMS in 2010 in a spin-out transaction from Goldman Sachs.

INVESTMENT PROFILE

NMS maintains a disciplined adherence to its investment philosophy. We believe that the cornerstone of any investment is the senior management team, and we view establishing a strong partnership with management as critical to the success of each investment. We seek to initially invest \$10-\$50 million in growing companies that have relatively simple, straightforward businesses and established track records.

PLATFORM COMPANIES

- ❖ Healthcare services and business services
- ❖ EBITDA typically between \$3-\$15 million
- ❖ No size limits for add-on/complementary investments
- ❖ Poised to benefit from sustainable growth trends
- ❖ Headquartered in North America

INVESTMENT CRITERIA

- ❖ Experienced management team focused on generating growth
- ❖ High operating margins with strong cash flow attributes
- ❖ Strong underlying growth characteristics
- ❖ Market share leadership, or opportunities for industry consolidation
- ❖ Control investments

COMPETITIVE ADVANTAGES

EXPERIENCE

- ❖ Experience in providing capital to middle market companies over the last 25 years
- ❖ A “Large Cap” quality team dedicated exclusively to opportunities in the lower middle market

PARTNERSHIP

- ❖ Management teams as the firm’s “center of gravity”
- ❖ A focus on value creation for management teams

STRATEGIC SUPPORT

- ❖ Broad financial and operational experience to promote growth both organically and through acquisitions
- ❖ Dedicated Senior Partner focus and Operating Executive network contribute to organizational and process improvements

NEW YORK, NY ★ DALLAS, TX

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WWW.NMS-CAPITAL.COM

Active Investments



AAD DERMATOLOGY

MANAGEMENT

Severna Park, MD

Provider of dermatological services with 38 locations and 90 providers serving over 300,000 patients a year in Maryland, Virginia and Tennessee. Offers general, surgical and pathology services to its patients.



AVAAP

Edison, NJ

ERP and EHR IT services and software development firm strategically focused on Infor and Epic. Avaap employs over 200 consultants and has locations in the US, Europe and India.



CONSTELLATION

BEHAVIORAL HEALTH

Mill Valley, CA

Behavioral health company providing specialized treatment programs for addiction, mental health and other co-occurring disorders. CBH operates three programs across 90 beds for residential inpatient treatment.



CORDENTAL

Cincinnati, OH

Formation stage dental support organization ("DSO") capitalizing on current industry consolidation amongst dental practices. Buy-and-build strategy focused on small- and medium-sized practices.



ETTAIN GROUP

Charlotte, NC

IT Staffing and Talent Solutions company delivering top talent through Staff Augmentation, Project Solutions and eRPO capabilities. The Company offers innovative technology solutions to a variety of industries.



GRAPE TREE MEDICAL STAFFING

Milford, IA

Healthcare staffing company deploying nurses and certified registered nurse assistants primarily to nursing homes in Iowa and surrounding states. Provide services through several week contracts and on a per diem basis.



OMNI EYE SERVICES

Iselin, NJ

Ophthalmology and optometry referring practice providing a full range of specialty services and advanced treatment for eye diseases. Omni employs over 30 providers and performs 200,000 procedures annually.

Harvested

GLOBAL NOVATIONS

Waltham, MA

www.globalnovations.com

Sold to Korn/Ferry, August 2012

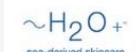


H2O PLUS

Chicago, IL

www.h2oplus.com

Sold to Pola Orbis, July 2011



MARSHALL RETAIL GROUP

Las Vegas, NV

www.marshallretailgroup.com

Sold to Brentwood Associates, August 2014



MCCI MEDICAL GROUP

Miami, FL

www.mccigroup.com

Sold to Humana, October 2012



SUNCREST HEALTHCARE

Madison, TN

www.suncresthealth.com

Sold to Almost Family, December 2013



GEOCAPE

Miami, FL

www.geoscape.com

Sold to Claritas, December 2017



LEADERSHIP

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